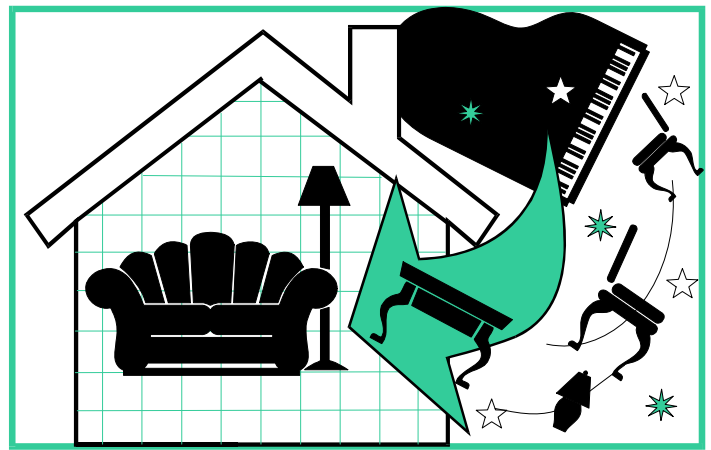


Introducing SMARTePLAN-IT

We Create Digital Floor Plans
THAT SELL HOMES FASTER!*



**Custom Drawn-to-Scale Floor Plans
That Allow Potential Buyers To
Arrange Furniture & Add/Eraser Walls!**

SMARTePLAN-IT is a step-out product that allows potential Buyers to easily customize the space with their belongings, whether it is arranging their own furniture inside the space, or doing “what-ifs” by moving walls. The FASTER a buyer “sees” your listing as their new home – the faster they move to the purchase decision!

BENEFITS TO REALTORS!

** For Seven Years in a Row the Average SMARTePLAN has had Less Days On Market than the MLS Average.*

MORE LISTINGS! This is an awesome listing tool! Houston home sellers are on HAR.com looking at local properties long BEFORE they contact an agent to list their home. When they see their neighborhood properties marketed with SMARTePLAN tools --- what agent do YOU think they are going to call to list their home?

REFERRALS! Both SMARTePLANS and SMARTePLAN-IT have a “Wow!” effect on people because the technology is still new and the results are astonishing. Sellers REALLY LIKE the detailed information describing all the features and finishes of their property ... and because its emailable (either the file or the link) they send it to EVERYBODY --- friends, co-workers, family, relatives --- saying. “Look what I got..... Look what my Realtor did to sell my house!!” And the next question is always the same....

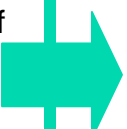
WHO is your realtor?

* What does “Faster” Mean? – To us....it means 7 Years of MLS Data where **50% Sold in Less than 45 Days; 72% Sold in Less than 90 Days and 89% Sold in Less than 180 Days** THAT is “FASTER”!

TAKE A LOOK !!



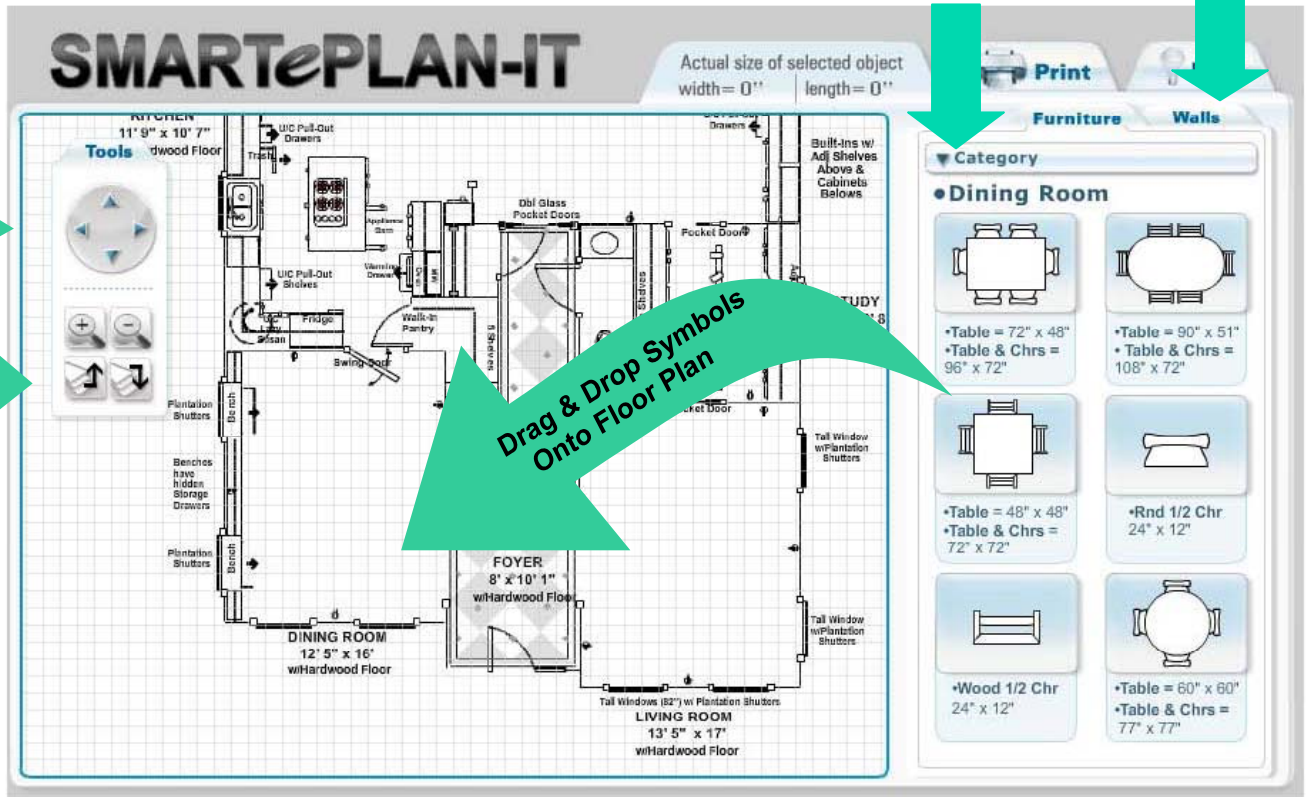
SMARTePLAN-IT loads onto MLS as part of your listing .. and has an easy to use dashboard ... So Easy So Convenient!



Scroll Floor Plan
Enlarge/Reduce
Magnification

Symbols for Living Room,
Dining Room, Bedroom,
Misc & Make Your Own Symbol

Erase Walls or
Draw New Walls



EASY TO USE MENU OF TOOLS

- Drop-down menus of scaled-to-size furniture symbols that you drag and drop onto the floor plan



This tool will ROTATE the furniture to suit the angle you desire



Use this tool to RESIZE the furniture to match your needs, or You can tap the arrow keys to increase the dimension one inch Per each "tap" --- for more control

- Will this property be renovated? SMARTePLAN-IT will help interested Buyers visualize and re-allocate the interior space from a bird's-eye perspective, making it easier for them to "see" it
- SMARTePLAN-IT provides a "wall erase" feature allowing you to visually erase existing walls, and a "draw new wall" tool that allows you to insert new walls into the drawing
- The floor plan shows the location of electric outlets and cable connections in all the major rooms. Very helpful when arranging furniture in the space!
- "Make Your Own Furniture" tool provides symbols you size to fit the footprint of your own (custom) furniture and the space it will occupy inside the floor plan