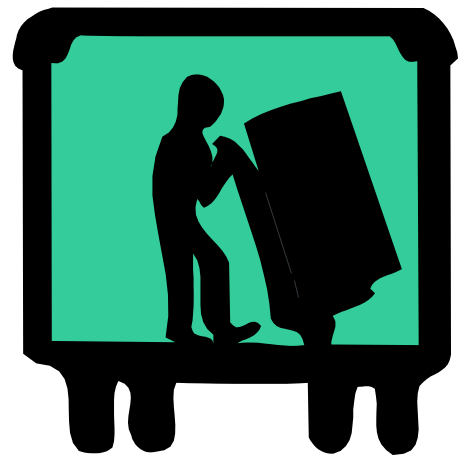


# TWO GREAT INTERACTIVE TOOLS FOR RELOCATIONS



## For Transferring In and Out of Houston

If you are transferring your household in or out of Houston, these are 2 **NEW** online interactive tools that can really help you.

### INTERACTIVE MAPPING

One of the toughest things about relocating to a new city is understanding the lay-out of the city, the neighborhoods, the venues, and calculating commute times. The Houston Area Realtors have added a really snazzy feature to their website, as of July 05.

The Interactive Map will show you where the property is located within the city, but it will also map for you:

- Other properties for sale in the same area - and -
- Places of Interest in the surrounding area like: Daycare, Public Schools, Private Schools, Churches, Shopping Centers, Grocery Stores, Restaurants, etc.

### INTERACTIVE FLOOR PLANS

Also **NEW**, and only available in Houston, are SMARTePLANS, custom created floor plans with room photos embedded in them that launch with a mouse click

- View our inventory online 24 / 7
- SMARTePLAN homes sell 40% faster than the Houston average. If you are transferring out of Houston and have a high-end residential property to sell, list with a realtor who utilizes a SMARTePLAN in their marketing package for your home.

*These 2 web pages will provide you a wealth of information. Both web sites are organized in a very user-friendly, easy-to-use layout – designed to give you information quickly & efficiently. **This information is “free” to the user with no strings --- no salesperson will call you or contact you unless YOU telephone or send an email asking for additional information. So , relax... and find the information you need for seamlessly relocating in or out of Houston.***

The Interactive Map Feature on the **Houston Area Realtors** site allows you to not only see where the property you are interested in is in the city ---- it will also show all the venues, resources and places of interest all around the property you are interested in perhaps buying.

- All the little houses showing on the map to the left is the result of a search requesting any additional properties also for sale in the area.
- By checkboxing any of the other selection features: daycare, public schools, grocery stores, churches, restaurants, etc. a similar interactive display is provided.

SMARTePLANS are Interactive Floor Plans drawn for Properties for Sale in Houston. Photos of the rooms are embedded into the floor plan. Clicking on the little arrowhead launches each photo. The PDF file magnifies to 6400% so an AMAZING amount of detail about the property is put into all our plans.... You can really "see" the properties features.

**FOR HOMESEEKERS:**

View SMARTePLANS online. The inventory constantly changes, but the norm is high end residential executive homes, town homes and condos --- from all around the city --- ranging in price from about \$300K to \$2M.

**FOR HOMESSELLERS:**

Days-on-Market for a SMARTePLAN home was 33 days in 2004... that's 40% faster than the MLS average for Days-on-Market. The average price for the SMARTePLAN homes was \$ 574,500 vs. the MLS average of \$ 132,000. We're moving homes 4X the average sales price at 40% faster. Do you need to sell your home because you are transferring? List with a realtor that uses SMARTePLANS as part of their marketing package for your property.

